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FOR IMMEDIATE RELEASE

Heron Hill Winery Releases First Baco Noir Reserve Since 2005

September 10, 2013 (Hammondsport, NY) – Baco Noir is back at Heron Hill Winery. Since the early nineteen-nineties, Heron Hill has made this varietal only when the winemaker has recognized particularly promising grapes in a given season. At all three tasting room locations this week, Heron Hill released the Baco Noir Reserve 2011 made with grapes sourced from Canandaigua Lake and aged nineteen months in American oak barrels; 350 cases produced. The Winery last made Baco Noir in 2005, released in 2008; the 220 case production sold out in just a few months.

Tambi Schweizer, the Tasting Hall Manager in Hammondsport, has been with Heron Hill for over ten years and fondly remembers the release of the 2002 Baco Noir. “At the time, Baco Noir was one of our most full bodied reds – lush with dark fruit aromas and hints of leather, it quickly became a customer and staff favorite,” says Schweizer. “When the 2005 was released many people bought bottles to cellar, I hear from customers that it’s just now peaking.”

Baco Noir is a French Hybrid grape that has adapted well to the cool-climate conditions of North America. It is very versatile when it comes to food pairing. One recommended food pairings is alongside dishes seasoned with Hungarian paprika. Some of Heron Hill’s long time customers recall attending the Winery’s 25th Vintage Party in 2003 where traditional beef goulash was cooked in a caldron and served with a glass of Baco Noir.

Heron Hill Winery will also debut two new wines this month, adding to Heron Hill’s wide portfolio. The winemaker has selected Pinot Gris and Gewürztraminer from the 2012 vintage to be bottled as Reserve wines. The Pinot Gris Reserve 2012 was the most popular pre-order wine at Heron Hill’s Annual Wine Club Spring Barrel Tasting. All wines released this fall in the Reserve Series will feature an updated label, printed as a wrap style on FSC (Forest Stewardship Council) certified 30% post-consumer waste content paper that is manufactured with 100% wind-generated energy.

For 35 years, Heron Hill Winery has grown cold-climate Riesling and Chardonnay grapes and made elegant world-class wines on a slate hillside overlooking scenic Keuka Lake in the Finger Lakes region of western New York. Heron Hill Winery was chosen as one of the ten most spectacular tasting rooms in the world by Travel + Leisure magazine! In addition to the magnificent vaulted Tasting Hall and Winery overlooking vineyards on Keuka Lake, Heron Hill also has tasting rooms on the west side of Seneca Lake, and on the west side of Canandaigua Lake in Bristol.

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